

scion

EVO

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Scion launches Nuevo wallpaper and fabric collections inspired by South American urban festival vibes and cool, contemporary textures. Nuevo (meaning 'new' in Spanish) was inspired by a desert festival just outside achingly cool San Francisco. An eclectic range of vibrant fabrics and wallpapers, heavily influenced by Mexican and South American designs, Nuevo's graphic, interlocking geometrics and flat-colour motifs reflect the move towards an 'urban tribe' trend. Teamed alongside textured, chunky weaves with a dry feel that reflects the woven quality of tapestries and kilim rugs - the earthy elements behind the inspiration of the collection. Nuevo presents an urban sophistication whilst remaining faithful to Scion's bold and contemporary trend ethos.

Nuevo comprises eight fabric designs over 28 colourways, and nine wallpaper designs over 35 colourways. The fabrics are suitable for curtains, accessories and a selection of the designs can be used for occasional upholstery.

The collection includes fabrics such as the Parajo design: a repeating geo motif of swallows in patterned, perfect flight. The on-trend succulent cactus silhouette design, Opunita, and an angular rock formation appearing on the horizon in the Moqui design. Arizona, Baja and Octotillo celebrate the tropical foliage found in this climate, providing much needed shade. The colourful 3D-effect design, Nuevo, takes you into a geometric jungle dream, whilst Saxony's bold angular lines, create a tangled web effect. The asymmetrical zig-zag vertical stripe, Rayo, brings an urban, cultured twist.

Stimulated by tapestries and kilim rugs, the tribal stripes of the Cerro design, the retro-inspired shapes of Forma and the tessellated Aztec design, Sioux, combine to make a vision of wonderful woven qualities that complement and complete the whole collection.

Scion designer, Hannah Bowen, elaborates: "I really wanted to capture a festival-cool vibe. I created collages out of cut pieces of paper, blocks of colour - dramatic and fun, this is how Nuevo evolved. Slick geometrics sit alongside gorgeous chunky weaves to add some texture to your home. Experimenting with scale, texture and bold prints will instantly make an urban-sophisticated statement in your contemporary space".

Nuevo's colour palette includes earthy tones, injected with highlight, vibrant colours such as 'Kiwi' and 'Electric Blue'. The new multigroup palette is fresh, cool and a contemporary move on: Charcoal & Paprika; Forest & Lime; Slate & Dandelion; Mist & Denim; Steel & Liquorice; Marine, Midnight & Kiwi; Indigo, Slate & Satsuma.

Nuevo is available via a network of stockists nationally and internationally. To find your nearest, go to FIND A RETAILER on www.stylelibrary.com

#### To order a sample go to stylelibrary.com/scion

**#NuevoByScion** 



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## ARIZONA

A confident, large-scale motif, depicting chic cheese plant leaves in silhouette.





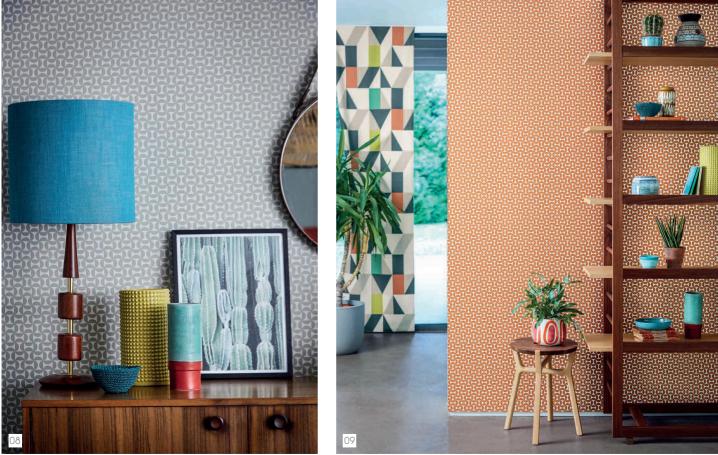




## CERRO

A joyful geometric weave with a tribal feel, Cerro is a curtain-weight weave featuring a multi-coloured, variegated stripe within a stripe.





















# SIOUX

A colourful, tessellating vertical stripe reminiscent of the spiritual Aztec temples of South America.









# BAJA

An exotic representation of oversized, all-over abstract 'leaves' that nods to the tropical whilst also referencing popular houseplants and palms.









# RAYO

Meaning a thunderbolt bolt in Spanish, Rayo features an asymmetrical zig-zag vertical stripe.







## WALLPAPERS & FABRICS

### **SCION WALLPAPERS**

Arizona: a confident, large-scale motif, depicting chic cheese plant leaves in silhouette. 4 colourways

Forma: a small, smart design with a retro vibe, that creates texture on the wall whilst still remaining flat and geometric. The design features semi-circles contained within squares in a grid formation. 5 colourways

**Moqui:** an abstract, angular geometric resembling an uneven rock formation features bold cut-out shapes, coloured in positive and negative. 4 colourways

**Nuevo:** an angular, geometric design that features interlocking flat shapes to create a modern patchwork effect. 4 colourways

Ocotillo: an up-scaled design featuring a bold oval leaf silhouette trail and positive/negative colouring. 4 colourways

**Opunita:** an abstract depiction of a prickly pear cactus, with the flowers creating a pop of colour against a light ground. 4 colourways

Pajaro: a graphic repeating motif of swallows in perfect flight formation, shown in either in cool, soft stone colourways or highlighted, on-trend vibrant pops of colour. 4 colourways

Rayo: meaning a thunderbolt bolt in Spanish, Rayo features an asymmetrical zig-zag vertical stripe. 4 colourways

**Sioux:** a colourful, tessellating vertical stripe reminiscent of the spiritual Aztec temples of South America. 2 colourways

### **SCION FABRICS**

Baja: an exotic representation of oversized, all-over abstract 'leaves' that nods to the tropical whilst also referencing popular houseplants and palms.
3 colourways

**Cerro:** a joyful geometric weave with a tribal feel, Cerro is a curtain-weight weave featuring a multi-coloured, variegated stripe within a stripe. 2 colourways

**Moqui:** an abstract, angular stone geometric resembling an uneven rock formation, features bold, cut-out shapes. 2 colourways

**Nuevo:** an angular, geometric design that features interlocking flat shapes to create a modern patchwork effect. 5 colourways

Ocotillo: an up-scaled design featuring a bold oval leaf silhouette trail. 2 colourways

**Opunita:** an abstract depiction of a prickly pear cactus, with the flowers creating a pop of colour against a light ground. 3 colourways

Pajaro: a graphic repeating motif of swallows in perfect flight formation, shown in either in cool, soft stone colourways or highlighted, on-trend vibrant pops of colour. 6 colourways

Saxony: a twisted web of bold angular lines dissect this design, produced as a curtain-weight weave. 4 colourways

### **IMAGE CAPTIONS**

1. Wallpaper: Opunita 111802 Cushion: Opunita 120732

2. Wallpaper: Arizona 111822 Paint: Sanderson
Silverflake Upholstery: Plains 1 + 1 131976
Cushions L - R: Plains 1 + 1 131976 and
Plains 1 130432

**3.** Printed Panels: Opunita 120713, Nuevo 120711 Blind: Plain panels, Plains 7 141807 & Plains 1 130472 Wallpaper: Forma 111808 Upholstery: Plains 1 Charcoal 130431 & Plains 7 141807 Cushions: Selection from Nuevo

4. Cushions L-R: Opunita 120713, Cerro 132637

5. Panel: Nuevo 120711, Panel Plains 1 130472 Upholstery: Plains 1 141807 Cushions L-R: Nuevo 120711 & Ocotillo 120728

6. Curtains: Cerro 132673 Wallpaper: Forma 111808 Cushions L-R: Opunita 120712

7. Wallpaper: Nuevo 111829

**8.** Wallpaper: Forma 111809 Lamp Shade: Plains 1 + 1 131954

9. Panel: Nuevo 120711 Wallpaper: Forma 111812 Paint: Sanderson Silverflake

10. Wallpaper: Opunita 111835 Wallpaper 2: Raya 111814

**11.** Wallpaper: Pajaro 111825 Upholstery: Pajaro 120721 Lamp Shade: Plains 1 + 1 131941 Cushion: Pajaro 120720

12. Wallpaper: Rayo 111814 Upholstery: Riko 132079 Cushion: Ocotillo 120728

**13.** Wallpaper: Rayo 111814 Upholstery: Riko 132079 Cushions: Ocotillo 120729 & Plains 1 130459

14. Curtains: Baja 120725 Wallpaper: Sioux
111833 Paint: Sanderson Iron Grey Floor
Cushion: Moqui 120715 Cushions: Selection
from Nuevo

15. Curtains: Saxony 132633 Paint: Sanderson

Iron Grey Cushions L to R: Nuevo 120709, Saxony 132635 and Moqui 120715 Rug: Scion Rivi

**16.** Curtains: Baja 120726 Paint: Sanderson Iron Grey Floor Cushion: Moqui 120715 Cushion: Moqui 120715

**17.** Wallpaper: Sioux 111833 Paint: Sanderson Iron Grey Cushions: Selection from Nuevo

**18.** Curtains: Baja 120726 Paint: Sanderson Indigo Blue Floor Cushion: Pajaro 12072 Cushions L-R: Nuevo 120716, Baja 120726

**19. Curtains:** Baja 120726 **Paint:** Sanderson Indigo Blue

**20. Wallpaper:** Moqui 111806 Upholstery: Moqui 120715

**21.** Curtains: Baja 120726 Paint: Sanderson Indigo Blue Floor Cushion: Pajaro 12072 Cushions L-R: Nuevo 120716, Baja 120726

22. Curtains: Ocotillo 120729 Wallpaper: Ocotillo 111819 Upholstery: Plains 1 Charcoal 130431 & Nuevo 120708 Floor Cushion: Saxony 132632 Cushions L-R 130431, Cerro 132363, Ocotillo 120729

**23.** Wallpaper: Ocotillo 111820 Cushion: Ocotillo 120729

**24.** Curtains: Sioux 111834 Paint: Sanderson Indigo Blue

**25.** Wallpaper: Rayo 111815 Cushion: Cerro 132636

26. Curtains/Panel: Moqui 120714 Paint: Sanderson Indigo Blue Upholstery: Chairs: L-R: Folia Velvets 130382, 130374, 130386 Cushions L-R: Saxony 132632, Baja 120724

27. Wallpaper 1: Arizona 111821 Wallpaper 2: Sioux 111834

**28.** Blind: Pajaro 120718 Wallpaper: Sioux 111834 Paint: Sanderson Indigo Blue Cushions L-R: Saxony 132632, Baja 120724

# CONTACT INFORMATION

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